

Licensing Sub-Committee Report

Item No:	
Date:	5 December 2019
Licensing Ref No:	19/10699/LIPN - New Premises Licence
Title of Report:	Grosvenor Square Gardens Grosvenor Square London W1K 6LD
Report of:	Director of Public Protection and Licensing
Wards involved:	West End
Policy context:	City of Westminster Statement of Licensing Policy
Financial summary:	None
Report Author:	Michelle Steward Senior Licensing Officer
Contact details	Telephone: 020 7641 1872 Email: msteward1@westminster.gov.uk

1. Application

1-A Applicant and premises			
Application Type:	New Premises Licence, Licensing Act 2003		
Application received date:	27 August 2019		
Applicant:	Grosvenor West End Properties		
Premises:	Grosvenor Square Gardens		
Premises address:	Grosvenor Square Gardens	Ward:	West End
	Grosvenor Square London W1K 6LD	Cumulative Impact Area:	None
Premises description:	According to the application, this an application for a new premises licence for Grosvenor Square Gardens permitting the use of the gardens for various events as detailed in the brochure attached at Appendix 2 of this report.		
Premises licence history:	Although this an application for a new premises licence, We are the Fair have operated various events with Temporary Event Notices and in 2018 was granted a time limited licence under reference number 18/03517/LIPN which expired on 26 June 2019 and a full history can be seen at Appendix 3 of this report.		
Applicant submissions:	The applicant has provided a brochure which can be seen at Appendix 2 of this report.		

1-B Proposed licensable activities and hours							
Plays, Films, Live Music, Recorded Music, Performance of Dance, Anything of a similar nature:				Indoors, outdoors or both			Both
Day:	Mon	Tues	Wed	Thur	Fri	Sat	Sun
Start:	11:00	11:00	11:00	11:00	11:00	11:00	11:00
End:	20:00	20:00	20:00	20:00	20:00	20:00	20:00
Seasonal variations/ Non-standard timings:		None					

Sale by retail of alcohol				On or off sales or both:			Both
Day:	Mon	Tues	Wed	Thur	Fri	Sat	Sun
Start:	12:00	12:00	12:00	12:00	12:00	12:00	12:00
End:	20:00	20:00	20:00	20:00	20:00	20:00	20:00
Seasonal variations/ Non-standard timings:		None					

Hours premises are open to the public							
Day:	Mon	Tues	Wed	Thur	Fri	Sat	Sun
Start:	08:30	08:30	08:30	08:30	08:30	08:30	08:30
End:	20:30	20:30	20:30	20:30	20:30	20:30	20:30
Seasonal variations/ Non-standard timings:		None					

2. Representations

2-A Responsible Authorities	
Responsible Authority:	Environmental Health Service
Representative:	Dave Nevitt
Received:	26 September 2019
I wish to make Representations on the following grounds:	
Representation is made in relation to the application, as the proposals are likely to increase the risk of Public Nuisance and may impact upon Public Safety.	
Responsible Authority:	Metropolitan Police Service
Representative:	PC Bryan Lewis
Received:	16 September 2019
Police object to this application, as it may not promote the licensing objectives, namely the prevention of crime and disorder for the following reasons:	
<ul style="list-style-type: none"> • More information is required to properly assess this application 	

2-B Other Persons	
Name:	██████████
Address and/or Residents Association:	██████████ ██████████ ██████████
Received:	23 September 2019
<p>The September 11th memorial in Grosvenor Square garden is a place for Londoners and for those from all over the world who lost family, friends or colleagues. With the beautiful gravity of The Queen's inscription above the portico: Grief Is The Price We Pay For Love, this memorial garden has become an international place of pilgrimage for all who grieve: it is now visited all day, every day, by people from all over the world as a refuge and a place for peaceful contemplation. What is proposed is disrespectful and inappropriate. Drinking stations, especially at night, would destroy this haven. Grosvenor seems unaware of public feeling about this: an 'experiment' has become a 'retail concept' which will degrade the beauty of the site with open-air drinking; broken glass in the grass to make the gardens unusable by local families; litter - and worse.</p> <p>"This is our garden": The Peabody Estate houses hundreds of working people and families: this is their one green space. Children play together in the evenings and at weekends; the elderly sit in green peace and solace their loneliness with friendly meetings with neighbours. Hoteliers say their visitors value the green space here infinitely more than food stalls and noisy concerts, for which London has abundant properly sited, suitable areas like Hyde Park nearby. There is no real economic justification for degrading this landmark, overwhelming one of Westminster's most precious green spaces. The natural eco-system, wildlife and lawns will not survive three-week mass builds. 2000 people cannot safely be hosted in 2.5 ha, 28% of which is memorial ?stallations; 1000 is closer - but mass crowds are unsuitable here. For 2000, there is Grosvenor House nearby. This proposal is ill-thought and crassly, naively exploitative; it can be shown that demonstrably it does not comply with required standards for events in terms of hygiene, sanitation, noise, vibration, residential impact and security.</p>	

Name:	██████████
Address and/or Residents Association:	██████████ ██████████ ██████████

Received:	24 September 2019
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We write on behalf of the owners of ██████████, ██████████ regarding Licensing Application 19/10699 Grosvenor Square Garden. They are very concerned that a licensing application has been made to serve alcohol in Grosvenor Square.

Grosvenor Square is a beautiful tranquil green space, enjoyed daily by many of the children and adults in the local community, people who work in the area and visitors. This important historical square is enjoyed and respected by all those who visit. It is important that it continues to be a space that is preserved in a way that allows everyone who visits to enjoy it. This beautiful square should not become a place that discourages some of the local community and visitors from using it because it is serving alcohol for a large part of the day. A couple of minutes away from the square, there are several establishments with alcohol licences. They do a great job of catering very well and in appropriate environments to those wishing to have a drink.

We wish to object to the granting of an alcohol licence in Grosvenor Square Garden as we believe it will impact on the community negatively for the following reasons:

- Cause an increase in crime & disorder
- Cause an increase in antisocial behaviour
- Concern for public safety
- Cause a public nuisance
- Discourage parts of the community and visitors from using it because it is serving alcohol.
- Potentially harmful to children through exposure to (a) adults drinking (b) children/underage drinkers getting hold of alcohol

Name:	██████████
Address and/or Residents Association:	██████████ ██████████ ██████████

Received:	22 September 2019
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██████████ strongly opposes this application. We believe that this green space has historically been a vital place of peace and tranquility for local residents, local office workers, and for visitors. It is thus a unique and vital part of Mayfair. This community value must not be sacrificed for commercial gain and we urge Westminster Council to put the public good before private commercial profit, and reject this licencing application.

Name:	██
Address and/or Residents Association:	██ ██ ██ ██ ██

Received:	24 September 2019
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We ██████████), were involved in helping raise funds and creating the Hanover Square New York memorial garden,

3. Policy & Guidance

The following policies within the City Of Westminster Statement of Licensing Policy apply:	
Policy HRS1 applies	<p>(i) Applications for hours within the core hours set out below in this policy will generally be granted, subject to not being contrary to other policies in the Statement of Licensing Policy.</p> <p>(ii) Applications for hours outside the core hours set out below in this policy will be considered on their merits, subject to other relevant policies.</p> <p><u>For premises for the supply of alcohol for consumption on the premises:</u> Monday to Thursday: 10:00 to 23:30 Friday and Saturday: 10:00 to midnight Sundays immediately prior to Bank Holidays: Midday to midnight Other Sundays: Midday to 22:30</p> <p><u>For premises for the supply of alcohol for consumption off the premises:</u> Monday to Saturday: 08:00 to 23:00 Sundays: 10:00 to 22:30</p> <p><u>For premises for the provision of other licensable activities:</u> Monday to Thursday: 09:00 to 23.30 Friday and Saturday: 09:00 to midnight Sundays immediately prior to Bank Holidays: 09:00 to midnight Other Sundays: 09:00 to 22:30</p>
Policy COMB1 applies	<p>(i) Where a premises proposes to operate as a 'combined use premises' applications will be considered on their merits with regard to each of the relevant policies e.g. Policies CD1, PS1, PN1, CH1, CIP1 and HRS1.</p> <p>(ii) The Licensing Authority will take into account the current and proposed use of the premises when considering what weight is to be given to the relevant uses and policies. It will take into account what is the primary use of the premises, if any, and which licensable activities are proposed outside the core hours (see policy HRS1).</p> <p>(iii) It will consider any premises which include any pub or bar use or provide facilities for fast food and drink or for music and dancing primarily under the policies specific to those uses e.g. PB1 & PB2, FFP1 & FFP2, MD1 & MD2.</p>
Policy PVC1 applies	<p>Applications will generally be granted and reviews determined, subject to the relevant criteria in Policies CD1, PS1, PN1 and CH1.</p>

4. Equality Implications

The Council in its capacity as Licensing Authority has a duty to have regard to its public sector equality duty under section 149 of the Equality Act 2010. In summary, section 149 provides that a Public Authority must, in the exercise of its functions, have due regard to the need to:

- (a) eliminate discrimination harassment, victimisation and any other conduct that is prohibited by or under this Act;
- (b) advance equality of opportunity between persons who share a relevant protected characteristic and persons who do not share it; and
- (c) foster good relations between persons who share a relevant protected characteristics and persons who do not share it.

Section 149 (7) of the Equality Act 2010 defines the relevant protected characteristics as age, disability, gender reassignment, pregnancy and maternity, race, religion or belief, sex, and sexual orientation.

4. Appendices

Appendix 1	Premises plans
Appendix 2	Applicant supporting documents
Appendix 3	Premises history
Appendix 4	Proposed conditions
Appendix 5	Residential map and list of premises in the vicinity

Report author:	Michelle Steward Senior Licensing Officer
Contact:	Telephone: 020 7641 1872 Email: msteward1@westminster.gov.uk

If you have any queries about this report or wish to inspect one of the background papers please contact the report author.

Background Documents – Local Government (Access to Information) Act 1972

1	Licensing Act 2003	N/A
2	City of Westminster Statement of Licensing Policy	7 th January 2016
3	Amended Guidance issued under section 182 of the Licensing Act 2003	April 2018
4	Environmental Health Service	26 September 2019
5	Metropolitan Police Service	16 September 2019
6	Representation 1	23 September 2019
7	Representation 2	24 September 2019
8	Representation 3	22 September 2019
9	Representation 4	24 September 2019
10	Representation 5	19 September 2019

Grosvenor Square Garden

THE HEART OF MAYFAIR





About Grosvenor

Grosvenor's history is rooted in its ownership and active management of its London Estate, Mayfair and Belgravia.

Originally developed as residential communities in the 1720s and 1820s respectively, these districts have for three centuries been the focus of continual change. Today they make an important economic, social and cultural contribution to our capital city. As part of a privately-owned international property group, Grosvenor is able to take a long-term view of its estate. This outlook and deep understanding of our communities, results in decisions being made to ensure we achieve the right balance of uses and create great places for our communities, both now and for future generations.

Grosvenor has a reputation for understanding streets, neighbourhoods and cities. From our success in re-positioning Mount Street as a world-class luxury shopping destination, to accessing the Knightsbridge customer on Motcomb Street, Grosvenor utilises this knowledge to create great places where people want to eat, drink, shop and enjoy.

History of Grosvenor Square

Then...

In 1720 Sir Richard Grosvenor commissioned his estate surveyor Thomas Barlow to prepare a 'Scheme or Plan' for his family's Hundred Acres estate in Mayfair – then described as lying 'at the farthest extent of the town, upon a rising ground, with the fields on all sides'. He embarked upon a bold gesture, the results of which would eventually become one of the most remarkable, extensive and lasting private building enterprises in early Georgian London.



... and now

Grosvenor Square is seeing its biggest transformation in a century. London's second largest garden square, after Lincoln's Inn Fields, was the place to be for lords and ladies, dukes and knights, since it was first developed in the early 18th century.

Like much of Mayfair, its Georgian townhouses were given a new use after the war, becoming offices, blocks of flats and embassies. Grosvenor Square became widely known in recent years for the stark stone expanses of the 1950s-designed now former US Embassy, complete with its huge, bald-headed eagle and tons of heightened security. It is now listed and being transformed into luxury flats.

ABOVE: Grosvenor Square Gardens, 1754

Our Green Spaces

The Grosvenor London Estate includes around 17 acres of planting and green space, much of which is managed and maintained by Grosvenor Landscape Management (GLM). Belgrave Square, Eaton Square, Grosvenor Square and Brown Hart Gardens, are just a few of the open spaces that provide the community with a much needed oasis of calm in this densely developed heart of London.



Grosvenor Square Garden is a much-loved amenity for local residents and workers and attracts a large number of visitors during our free annual Summer in the Square festival which includes live music and local food and drink traders. The Wimbledon screening is a popular event in Brown Hart Gardens that draws local residents, workers and tourists to North Mayfair during July, where they can enjoy a glass of Pimm's whilst watching tennis.

The team maintain the mixed herbaceous borders, lawns and infrastructure in the private communal gardens as well as providing seasonal displays in, for example, the raised beds in Eaton Square and parklets which brighten up the streetscape. The area includes around 1000 trees which GLM manage through a programme of surveying and maintenance to ensure safety and that our tree stock evolves to provide a continued service to the community now and in the future in terms of a rich green canopy with its many benefits.

The gardeners' achievements are showcased when the main gardens are opened to the public for London Garden Squares Open Weekend and through the many awards achieved in the London in Bloom competition.

FROM LEFT TO RIGHT: Grosvenor Square Garden; Brown Hart Gardens



Mayfair Events

Our vision is to enhance the reputation of Mayfair and the local neighbourhood and bring the estate to life through a carefully curated and meaningful programme of events. We are committed to working with our residents and local stakeholders to create a balanced programme that they value, while delivering cultural partnerships that are successful in promoting the garden and wider Mayfair offer. Delivering lasting social benefit, supporting charities, community groups and sustainability initiatives is also paramount in any activation we undertake in the garden.

Summer in the Square, Grosvenor Square Garden

Summer in the Square was established in 2012 and is now one of the West End's favourite free Summer events, welcoming over 40,000 people across its three weeks.

The ever popular Children's Day brings families together in the square to enjoy and participate in a series of activities and workshops such as face painting, balloon modelling, musical entertainment, circus skills, treasure hunts and singalongs.

The Mayfair Sports Day is another highlight in the Summer in the Square programme, with local businesses getting into the competitive spirit by entering a team to compete. The schedule includes traditional and nostalgic races such as the 'egg and spoon', 'sack race' and 'three-legged race' to name a few.

Octavia Tea Dance, Grosvenor Square Garden

The Summer in the Square programme includes a series of themed days and in particular one event that brings the community together in true style, is the Octavia Foundation Tea Dance which is supported and hosted by Grosvenor. The event provides isolated elderly people with company and fun activities to enjoy. Last year was a resounding success and saw the public and Octavia guests dancing and enjoying themselves while a brass band played along.

Wimbledon Lounge, Brown Hart Gardens

In 2018, Brown Hart Gardens was transformed into a pop-up viewing lounge complete with a giant screen, deck chairs, astro turf, picket fence and even its own ball boys and girls to celebrate Wimbledon. The screening ran for the duration of the Championships, 2-15 July, attracting in the region of 300 visitors per day between 11am and 8pm. Due to popular demand the screening will return again this year, building on last year's success.

It is open to the public and a free community event.

Our public events attract local Mayfair residents, West End workers, Londoners and domestic and international tourists.

FROM TOP LEFT TO BOTTOM RIGHT: Summer in the Square; The Wishing Tree; Mayfair Sports Day; Octavia Foundation Tea Dance; Wimbledon Screening, Brown Hart Gardens



2019 Proposed Events

During 2019 we hope to bring the square to life through carefully curated events and activations encompassing arts, culture and music. We will encourage a wider London audience to discover Mayfair and visit Grosvenor Square, by building on the success of annual favourite community events such as Summer in the Square.

Events covered by the existing Premises Licence:

5-6 May The May Fair
A traditional May Fair event to include May Pole, helter skelter, carousel rides and food stalls.

Events that will be covered by the new Premises Licence:

1-21 July Summer in the Square
Set to return for its 9th year, hosting three weeks of free entertainment, workshops and games, as well as al fresco food and drink stalls.

1-22 December Ever After Garden
A magical, month-long charity lighting installation, set to provide an inspirational space and moment of reflection for visitors to remember loved ones, in partnership with The Royal Marsden Hospital.



The May Fair

5-6 May 2019

THE EVENT

The May Fair brought traditional May Day entertainment to Grosvenor Square across the May Bank Holiday weekend, including a host of activities from Maypole dancing, music and Morris-dancing for all the family.

The free two-day fun event also brought nostalgic delights of the much-loved Great British seaside Bank Holiday experience, featuring a host of pier-side funfair entertainment, such as a helter skelter, carousel and coconut shy and comedy, to promenade culinary favourites including fish and chips, ice-cream and candyfloss from local May fair businesses.

Further to all the fun of the fair, a host of free interactive children's arts and crafts sessions, including postcard-colouring to educational environmental workshops took place inside the fun surroundings of a giant whale, adding to the marine theme.

Whether hopping on a swingboat, capturing a seaside family portrait in the fun photo boards or enjoy an ice-lolly from the comfort of a giant deckchair, the May Fair offered a taste of the seaside for all.

A nominal donation for fun fair rides, went to a homeless charity.

THE AUDIENCE

Families of all ages; local May fair residents, businesses and schools, Londoners and West End visitors and workers seeking Bank Holiday weekend entertainment.

Numbers: 800 per day

EVENT PRODUCTION

The square was open throughout the whole period allowing free access by all for those who did not wish to take part in The May Fair activities. Security was in place to monitor numbers and oversee the licensable activities.

Grosvenor Landscape Management worked closely with the production agency to minimise impact on the ground, trees and grass from the larger fairground equipment.

KEY ACTIVITIES

Food and drink vendors (sale of alcohol)/children's workshops/Fairground rides/live music/Family/ community event.

	TIMINGS
BUILD	Thursday 2 – Saturday 4 May, 8am – 6pm daily
LIVE	Sunday 5, Monday 6 May, 11am – 6pm daily
DE-RIG	Monday 6 May, 6pm – 8pm Tuesday 7 May, 8am – 6pm



Events to be hosted under renewed Premises Licence

Summer in the Square



1-21 July 2019

THE EVENT

Summer In the Square provides the local Mayfair community with a fun-filled three weeks of free cultural performances, games, workshops and entertainment in a relaxed, festive atmosphere, as well as a variety of food and drink to be enjoyed.

Entertainment includes a programme of live music featuring over 40 musicians and bands from acoustic to jazz. There will be a selection of oversized, traditional games including table tennis, chess, Jenga and more. For the mind and body, a programme of yoga, pilates and other activities focussing on stimulating the mind and calming the soul will be available. There will also be a large stretch tent and selection of relaxing seating zones, from deckchairs to picnic tables and grass-covered sofas for residents and members of the public to find stillness and serenity.

The food and drink on offer will feature local businesses and exciting summer food traders.

The Octavia Foundation will be returning to enjoy the annual Tea Dance hosted by Grosvenor volunteers.

THE AUDIENCE

From local Mayfair residents, West End workers, Londoners and domestic and international tourists.

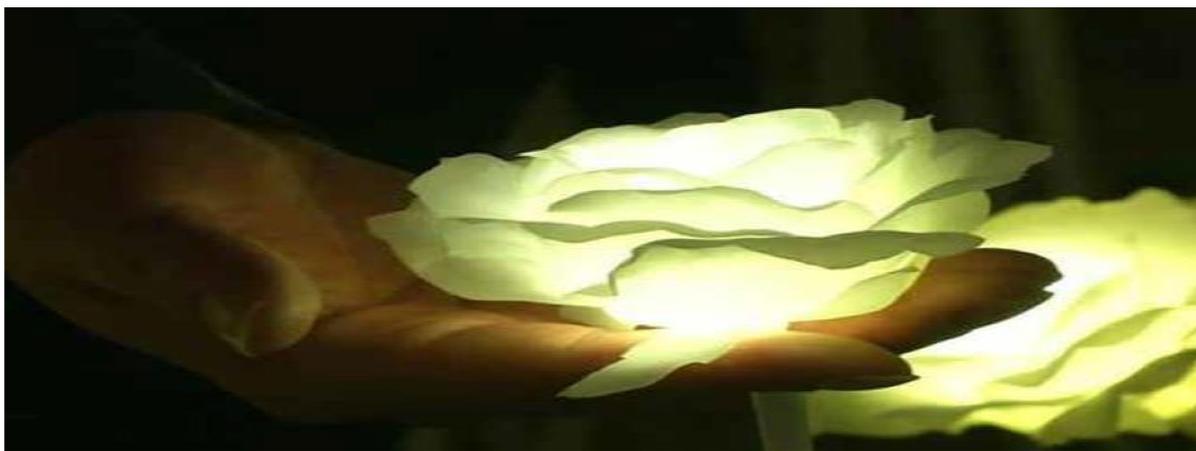
EVENT PRODUCTION

The square will be open throughout the whole period allowing free access by all. Security in place to monitor numbers and oversee the licensable activities.

KEY ACTIVITIES

Food and drink vendors (sale of alcohol)/workshops for children and adults/live music/community event

	TIMINGS
BUILD	Thursday 27 – Sunday 30 June, 8am – 6pm daily
LIVE	Monday 1 – Sunday 21 July, 11am to 8pm daily
DE-RIG	Monday 22 – Tuesday 23 July, 8am – 6pm daily



Ever After Garden

1-22 December 2019

THE EVENT

A beautiful light installation will create a garden of remembrance, contemplation and celebration, for all faiths and ages. We wish to inspire interactivity with the installation, by offering visitors the chance to donate to the nominated charity, The Royal Marsden, in exchange for a memorial tag which may be displayed within the lighting.

All charitable funds raised will be donated to The Royal Marsden Hospital to help with their vital research and patient care.

Grosvenor is looking to work with key local businesses to support in the delivery of the Ever After Garden.

THE AUDIENCE

Local residents, families (young and old), Christmas shoppers to Mayfair and the West End

EVENT PRODUCTION

The square will be open throughout the whole period allowing free access by all. Security in place to monitor the access points after square closure. Only part of the square will be taken up by the installation which will sit in between the trees.

While some details for this installation still need to be confirmed, we are acutely aware of, and committed to, delivering the installation in-line with the following principles:

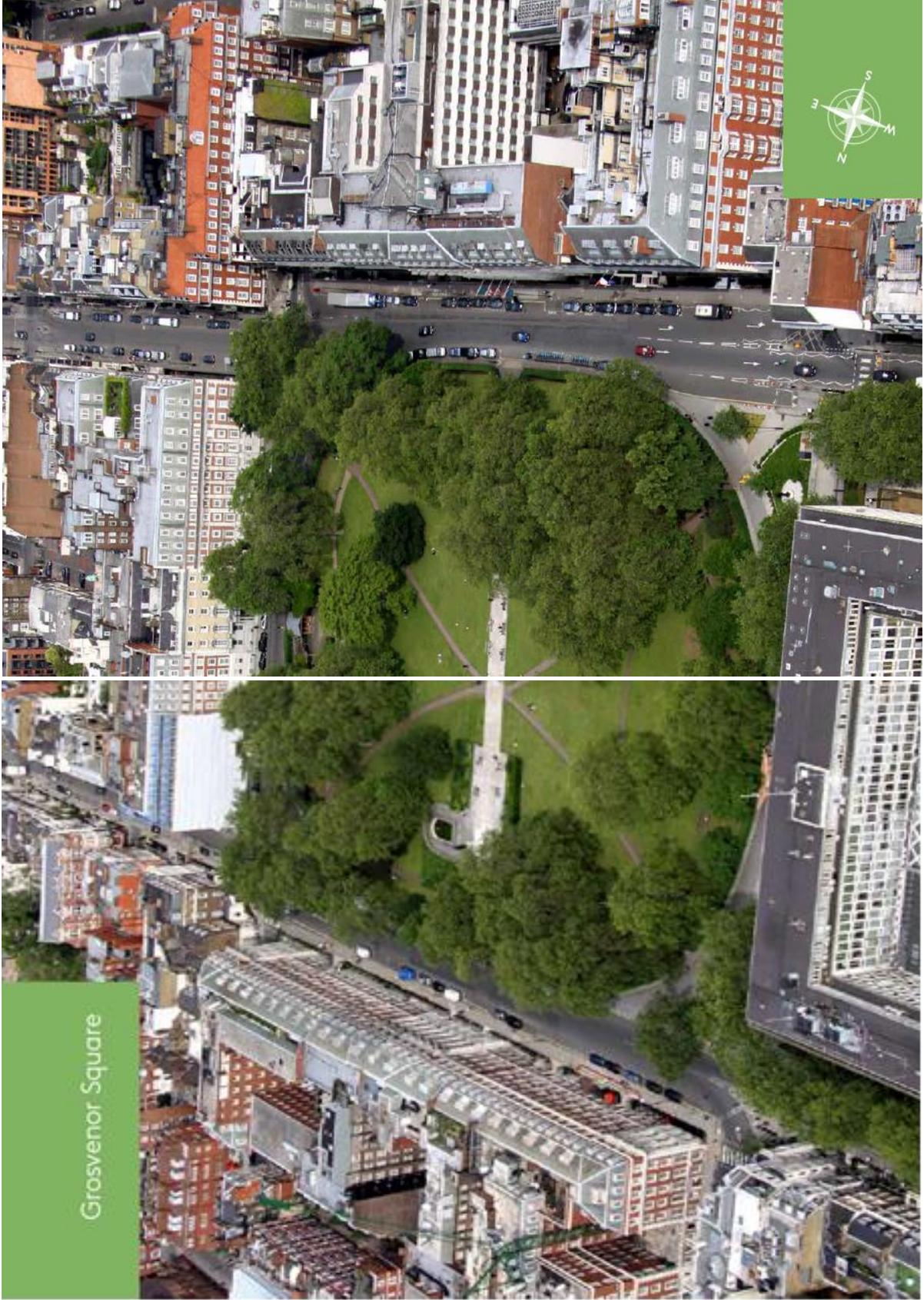
- protecting the ground and grass and minimise impact of installation
- keeping clear access of the pathways
- free and open access throughout the period
- early evening closing time
- light installation not to be intrusive

KEY ACTIVITIES

Charitable/fundraising/sale of alcohol/light installation.

	TIMINGS
BUILD	Friday 29 – Saturday 30 November, 8am – 6pm daily
LIVE	Sunday 1 – Sunday 22 December, 12pm – 8.30pm daily
DE-RIG	Monday 23 December, 8am – 6pm

OPPOSITE PAGE: Proposed rose light installation



Grosvenor Square



Looking ahead to 2020...

We are planning a food event to take place during June 2020. This event and any future events will be covered under the new Premises Licence.

The Summer Kitchen

June 2020

THE EVENT

The Summer Kitchen will bring a host of exciting, experimental chefs to Grosvenor Square, giving visitors the chance to enjoy live, freshly prepared, world-class dishes, whilst the relaxed, open-kitchen setting will offer an interactive behind-the-scenes insight, meaning diners will leave with the know-how to prepare their own delicious menus at home too.

The event will include a tiered dining and lunch-time offering, appealing to a range of visitors making it accessible to all.

Guests will enjoy al fresco dining with visually spectacular event dressing, in-keeping with Grosvenor Square surroundings. The event footprint will be subtly depicted, rather than closed off. Atmospheric music will provide background entertainment.

Due to the length of time to delivery, further details of the event to be confirmed.

THE AUDIENCE

Londoners, local community, workers, residents and domestic and international tourists.

EVENT PRODUCTION

The square will be open throughout the whole period allowing free access by all. Only part of the square will be used for the event and will be ticketed to cover the food and drink element. Security in place to monitor numbers and oversee the licensable activities.

	TIMINGS
BUILD	2 days, 8am – 6pm daily
LIVE	10 days, 12 noon – 3pm and 6pm – 10.30pm daily
DE-RIG	2 days, 8am – 6pm daily

Premises Licence Application

Indicative Event Categories

SUMMER IN THE SQUARE TYPE EVENTS – CATEGORY A

It is proposed that there would be no more than 28 days of events of this type, from the total of 68 event days per calendar year. All events will be free, un-ticketed and open to the general public.

These events would have a maximum terminal hour of 20:30. The terminal hour of 20:30 represents the time that premises would be closed to the public.

The operational hours for this type of event will be as follows:

Hours the premises are open to the public – 11:00 – 20:30

Regulated entertainment – 11:00 – 20:00

Sale of alcohol – 12:00 – 20:00

These events will feature a maximum audience of 2000 persons.

The layout of these events would mean that no less than 25% of the remaining gardens will be available for use by the general public not participating in these events.

SUMMER KITCHEN TYPE EVENTS – CATEGORY B

It is proposed that there would be no more than 10 days of events of this type, from the total of 68 event days per calendar year.

These events would have a maximum terminal hour of 23:00. The terminal hour of 23:00 represents the time that premises would be closed to the public.

The operational hours for this type of event will be as follows:

Hours the premises are open to the public – 12:00 – 23:00

Sale of alcohol – 12:00 – 22:30

These events will feature a maximum audience of 500 persons.

The layout of these events would mean that no less than 60% of the remaining gardens will be available for use by the general public not participating in these events.

EVER AFTER GARDEN TYPE EVENTS – CATEGORY C

It is proposed that there would be no more than 26 days of events of this type, from the total of 68 event days per calendar year. All events will be free, un-ticketed and open to the general public.

These events would have a maximum terminal hour of 20:30. The terminal hour of 20:30 represents the time that premises would be closed to the public.

The operational hours for this type of event will be as follows:

Hours the premises are open to the public – 12:00 – 20:30

Sale of alcohol – 12:00 – 20:00

These events will feature a maximum audience of 850 persons.

The layout of these events would mean that no less than 50% of the remaining gardens will be available for use by the general public not participating in these events.

MAY FAIR TYPE EVENTS – CATEGORY D

It is proposed that there would be no more than 4 days of events of this type, from the total of 68 event days per calendar year. All events will be free, un-ticketed and open to the general public.

These events would have a maximum terminal hour of 18:00. The terminal hour of 18:00 represents the time that premises would be closed to the public.

The operational hours for this type of event will be as follows:

Hours the premises are open to the public – 11:00 – 18:00

Sale of alcohol – 12:00 – 17:30

These events will feature a maximum audience of 1000 persons.

The layout of these events would mean that no less than 25% of the remaining gardens will be available for use by the general public not participating in these events.

Full details of these event categories are available in the Premises Licence application.



OPPOSITE PAGE: WWII Memorial, Grosvenor Square Garden

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Schedule 12
Part A

WARD: West End
UPRN: 010033547243

City of Westminster

64 Victoria Street, London, SW1E 6QP

Premises licence

Regulation 33, 34

Premises licence number:

18/03517/LIPN

Original Reference:

18/03517/LIPN

Part 1 – Premises details

Postal address of premises:

Grosvenor Square Gardens
Grosvenor Square
London
W1K 6LD

Where the licence is time limited, the dates:

27 June 2018 to 26 June 2019

Licensable activities authorised by the licence:

Performance of Dance
Exhibition of a Film
Performance of Live Music
Playing of Recorded Music
Anything of a similar description to Live Music, Recorded Music or Performance of Dance
Performance of a Play
Sale by Retail of Alcohol

The times the licence authorises the carrying out of licensable activities:

Performance of Dance
Exhibition of a Film
Performance of Live Music
Playing of Recorded Music
Anything of a similar description to Live Music, Recorded Music or Performance of Dance

For Free Non Ticketed Events

Monday to Saturday: 09:00 to 21:30
Sunday: 09:00 to 20:00

For Ticketed Events

Monday to Saturday: 09:00 to 22:30
Sunday: 09:00 to 21:30

Seasonal Details: New Year's Eve, from the end of the permitted hours on New Year's Eve to the start of the permitted hours on New Year's Day.

Sundays prior to Bank Holidays: 09:00 to 23:00

Sale by Retail of Alcohol for Free Non Ticketed Events

Monday to Friday: 10:00 to 21:30

Sunday: 12:00 to 20:00

Sale by Retail of Alcohol for Ticketed Events

Monday to Friday: 10:00 to 22:00

Sunday: 12:00 to 21:00

Seasonal Details: New Year's Eve, from the end of the permitted hours on New Year's Eve to the start of the permitted hours on New Year's Day.

Sundays immediately prior to Bank Holidays: 09:00 to 23:00.

The opening hours of the premises:

Monday to Thursday: 09:00 to 23:00

Friday and Saturday 09:00 to 23:30

Sunday: 09:00 to 22:00

Where the licence authorises supplies of alcohol, whether these are on and/or off supplies:

Alcohol is supplied for consumption on the Premises.

Part 2**Name, (registered) address, telephone number and email (where relevant) of holder of premises licence:**

Grosvenor West End Properties
70 Grosvenor Street
London
W1K 3JP

Registered number of holder, for example company number, charity number (where applicable)

00956235

Name, address and telephone number of designated premises supervisor where the premises licence authorises the supply of alcohol:

Name: Mr Robert James Dudley

Please note: It is the policy of the Licensing Authority not to display the address details of a designated premises supervisor.

Personal licence number and issuing authority of personal licence held by designated premises supervisor where the premises licence authorises for the supply of alcohol:

Licence Number: 733/6

Licensing Authority: Birmingham City Council

Date: 15 October 2019

This licence has been authorised by Kevin Jackaman on behalf of the Director - Public Protection and Licensing.

Annex 1 – Mandatory conditions

1. No supply of alcohol may be made at a time when there is no designated premises supervisor in respect of this licence.
2. No supply of alcohol may be made at a time when the designated premises supervisor does not hold a personal licence or the personal licence is suspended.
3. Every supply of alcohol under this licence must be made or authorised by a person who holds a personal licence.
4.
 - (1) The responsible person must ensure that staff on relevant premises do not carry out, arrange or participate in any irresponsible promotions in relation to the premises.
 - (2) In this paragraph, an irresponsible promotion means any one or more of the following activities, or substantially similar activities, carried on for the purpose of encouraging the sale or supply of alcohol for consumption on the premises—
 - (a) games or other activities which require or encourage, or are designed to require or encourage, individuals to;
 - (i) drink a quantity of alcohol within a time limit (other than to drink alcohol sold or supplied on the premises before the cessation of the period in which the responsible person is authorised to sell or supply alcohol), or
 - (ii) drink as much alcohol as possible (whether within a time limit or otherwise);
 - (b) provision of unlimited or unspecified quantities of alcohol free or for a fixed or discounted fee to the public or to a group defined by a particular characteristic in a manner which carries a significant risk of undermining a licensing objective;
 - (c) provision of free or discounted alcohol or any other thing as a prize to encourage or reward the purchase and consumption of alcohol over a period of 24 hours or less in a manner which carries a significant risk of undermining a licensing objective;
 - (d) selling or supplying alcohol in association with promotional posters or flyers on, or in the vicinity of, the premises which can reasonably be considered to condone, encourage or glamorise anti-social behaviour or to refer to the effects of drunkenness in any favourable manner;
 - (e) dispensing alcohol directly by one person into the mouth of another (other than where that other person is unable to drink without assistance by reason of a disability).
5. The responsible person must ensure that free potable water is provided on request to customers where it is reasonably available.
6.
 - (1) The premises licence holder or club premises certificate holder must ensure that an age verification policy is adopted in respect of the premises in relation to the sale or supply of alcohol.
 - (2) The designated premises supervisor in relation to the premises licence must ensure that the supply of alcohol at the premises is carried on in accordance with the age verification policy.
 - (3) The policy must require individuals who appear to the responsible person to be under 18 years of age (or such older age as may be specified in the policy) to produce on request, before being served alcohol, identification bearing their photograph, date of birth and either—
 - (a) a holographic mark, or
 - (b) an ultraviolet feature.

7. The responsible person must ensure that—
- (a) where any of the following alcoholic drinks is sold or supplied for consumption on the premises (other than alcoholic drinks sold or supplied having been made up in advance ready for sale or supply in a securely closed container) it is available to customers in the following measures—
 - (i) beer or cider: ½ pint;
 - (ii) gin, rum, vodka or whisky: 25 ml or 35 ml; and
 - (iii) still wine in a glass: 125 ml;
 - (b) these measures are displayed in a menu, price list or other printed material which is available to customers on the premises; and
 - (c) where a customer does not in relation to a sale of alcohol specify the quantity of alcohol to be sold, the customer is made aware that these measures are available.

A responsible person in relation to a licensed premises means the holder of the premise licence in respect of the premises, the designated premises supervisor (if any) or any individual aged 18 or over who is authorised by either the licence holder or designated premises supervisor. For premises with a club premises certificate, any member or officer of the club present on the premises in a capacity that which enables him to prevent the supply of alcohol.

8(i) A relevant person shall ensure that no alcohol is sold or supplied for consumption on or off the premises for a price which is less than the permitted price.

8(ii) For the purposes of the condition set out in paragraph 8(i) above -

(a) "duty" is to be construed in accordance with the Alcoholic Liquor Duties Act 1979;

(b) "permitted price" is the price found by applying the formula -

$$P = D + (D \times V)$$

Where -

- (i) P is the permitted price,
- (ii) D is the amount of duty chargeable in relation to the alcohol as if the duty were charged on the date of the sale or supply of the alcohol, and
- (iii) V is the rate of value added tax chargeable in relation to the alcohol as if the value added tax were charged on the date of the sale or supply of the alcohol;

(c) "relevant person" means, in relation to premises in respect of which there is in force a premises licence -

- (i) the holder of the premises licence,
- (ii) the designated premises supervisor (if any) in respect of such a licence, or
- (iii) the personal licence holder who makes or authorises a supply of alcohol under such a licence;

(d) "relevant person" means, in relation to premises in respect of which there is in force a club premises certificate, any member or officer of the club present on the premises in a capacity which enables the member or officer to prevent the supply in question; and

(e) "value added tax" means value added tax charged in accordance with the Value Added Tax Act 1994.

8(iii). Where the permitted price given by Paragraph 8(ii)(b) above would (apart from this paragraph) not be a whole number of pennies, the price given by that sub-paragraph shall be taken to be the price actually given by that sub-paragraph rounded up to the nearest penny.

- 8(iv). (1) Sub-paragraph 8(iv)(2) below applies where the permitted price given by Paragraph 8(ii)(b) above on a day ("the first day") would be different from the permitted price on the next day ("the second day") as a result of a change to the rate of duty or value added tax.
- (2) The permitted price which would apply on the first day applies to sales or supplies of alcohol which take place before the expiry of the period of 14 days beginning on the second day.

Annex 2 – Conditions consistent with the operating Schedule

None

Annex 3 – Conditions attached after a hearing by the licensing authority

9. All persons guarding premises against unauthorised access or occupation or against outbreaks of disorder or against damage (Door supervisors) must be licensed by the Security Industry Authority.
10. Licensable activities under this licence shall only be provided in respect of either free events which are non-ticketed and open to the public or ticketed events which are open to the public.
11. Licensable activities under this licence shall take place on no more than 65 days in the 12 months following the granting of this licence.
12. The terminal hour for regulated entertainment for free events which are non-ticketed and open to the public shall be 20.00 Monday to Sunday.
13. The terminal hour for the supply of alcohol for free events which are non-ticketed and open to the public shall be 20:00 Monday to Sunday. Consumption of alcohol for free events shall cease at 20:30, with the premises closing at 21:00 with all persons having vacated the premises at that time.
14. Licensable activity under this licence for free events which are non-ticketed shall take place on no more than 55 days in any calendar year.
15. A suitable and sufficient Event Management Plan that helps to promote the licencing objectives shall be drawn up prior to an event and submitted for approval to the Licensing Authority, Environmental Health and Police a minimum of 14 working days prior to the event. This shall be kept for at least one year and shall include where necessary, as a minimum, details on the following aspects:
 - i) Emergency and evacuation procedures
 - ii) Crowd management and stewarding arrangements
 - iii) Overnight security arrangements
 - iv) A detailed site plan showing all permanent and temporary structures and all access and egress points
 - v) Capacity at any one time
 - vi) Certificates from competent persons on Structures, Electrical Power Supply and Gas equipment (including LPG)
 - vii) First Aid and Lost Children arrangements
 - viii) Noise Management Plan
 - ix) Risk Assessments
 - x) A waste management plan
 - xi) Sanitary accommodation
 - xii) Public Liability Insurance
 - xiii) The setup and break down arrangements for the event
 - xiv) The dispersal of customers at the end of the event.
16. When creating the Event Management Plan, reference will be made to the following Publications (or any replacement thereof): The Technical Standards for Places of Entertainment - District Surveyor's Association, The Event Safety Guide (purple guide), Guide To Safety At Sports Grounds (green guide), FRSA - Open Air Events and Venues.
17. The number of persons permitted on the premises attending public ticketed events at any one time (excluding staff) shall not exceed 850 persons coloured blue on premises plan.
18. The terminal hour for regulated entertainment under this licence shall be 20:00 Monday to Sunday. Consumption of alcohol for free events shall cease at 20:30, with the premises closing at 21:00 with all persons having vacated the premises at that time.
19. Licensable activity under this licence for public ticketed events shall take place on no more than 10 days per calendar year.
20. The terminal hour for the supply of alcohol under this licence shall be 20:00

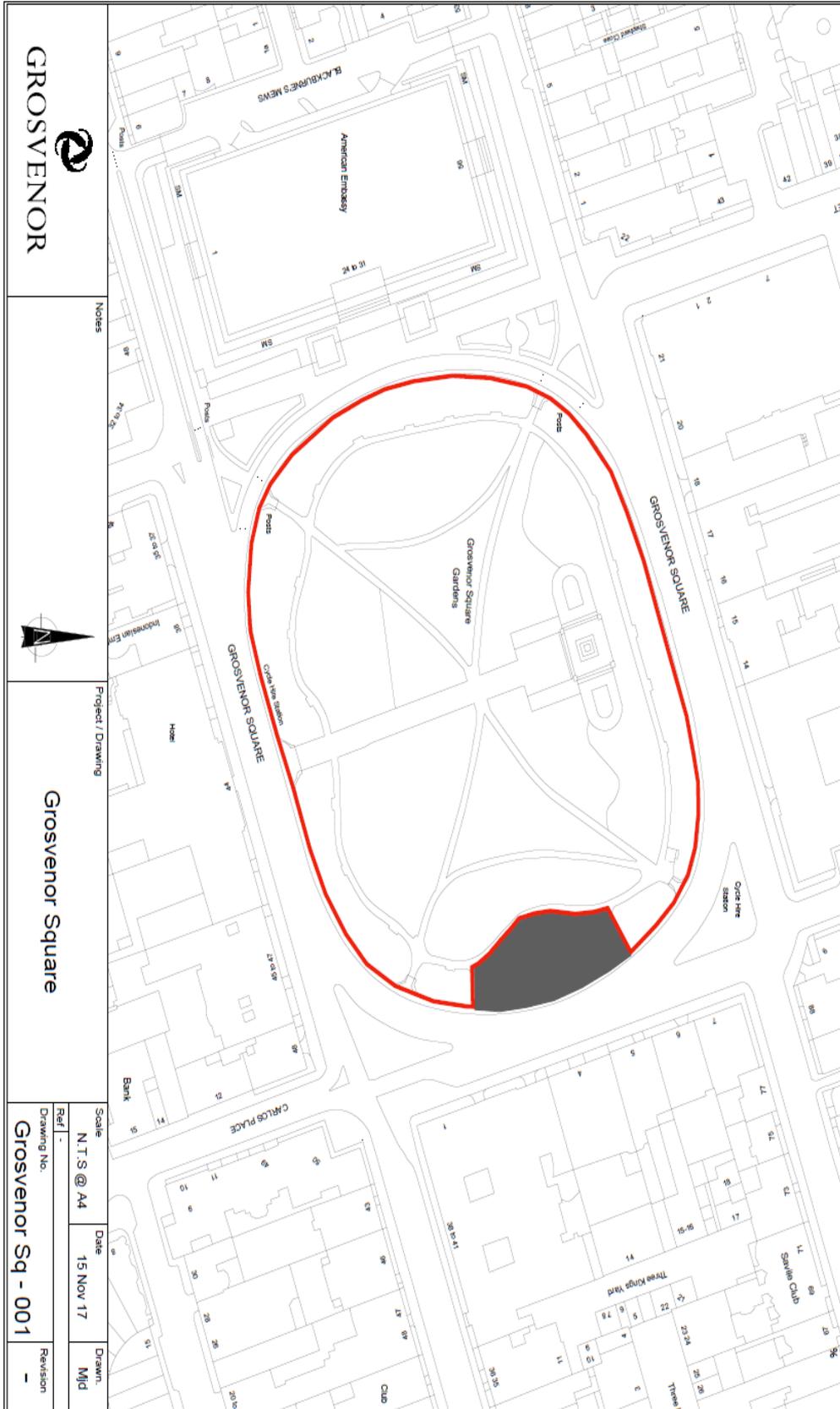
Monday to Sunday.

21. A staff member from the premises who is conversant with the operation of the CCTV system shall be on the premises at all times when licensable activities are taking place. This staff member must be able to provide a Police or authorised council officer copies of recent CCTV images or data with the absolute minimum of delay when requested. This is in addition to the operator of the CCTV system.
22. It shall be agreed with the Westminster Police Event Planning Office and Westminster Police Licensing Team 14 days in advance of all events if a search policy is required for both customers and staff. The search policy will set out the extent of the search i.e. bags or bags and full outer clothing pat down. Male and female Security will conduct searches of customers of the same gender. Notices shall be displayed stating that a refusal to be searched will result in a refusal of entry. Any such refusals will be noted a refusal log.
23. A suitable and sufficient Event Management Plan shall be drawn up prior to an event and submitted for approval to the Licensing Authority, Environmental Health and Police a minimum of 28 working days prior to the event. This shall be kept for at least one year and shall include where necessary, as a minimum, details on the following aspects:
 - i) Emergency and evacuation procedures
 - ii) Crowd management and stewarding arrangements
 - iii) Overnight security arrangements
 - iv) A detailed site plan showing all permanent and temporary structures and all access and egress points
 - v) Capacity at any one time
 - vi) Certificates from competent persons on Structures, Electrical Power Supply and Gas equipment (including LPG)
 - vii) First Aid and Lost Children arrangements
 - viii) Noise Management Plan
 - ix) Risk Assessments
 - x) A waste management plan
 - xi) Sanitary accommodation
 - xii) Public Liability Insurance
 - xiii) The setup and break down arrangements for the event
 - xiv) The dispersal of customers at the end of the event.
24. When creating the Event Management Plan, reference will be made to the following publications (or any replacement thereof): The Technical Standards for Places of Entertainment - District Surveyor's Association, The Event Safety Guide (purple guide), Guide To Safety At Sports Grounds (green guide), FRSA - Open Air Events and Venues.
25. Licensable activities and the consumption of alcohol at the premises shall only be provided ancillary to the primary use of the premises as a Garden Square.
26. All events taking place in the Gardens will be subject to an individual Risk Assessment.
27. All events taking place in the Gardens will have been reviewed by the Grosvenor Square Management Group (which comprises local stakeholders including amenity societies, residents, businesses, The Royal Parks and relatives of the memorial to the victims of 9/11) and will have been approved in writing by Grosvenor.
28. Non-intoxicating beverages, including drinking water, shall be available to patrons throughout the permitted hours for the sale or supply of alcohol.
29. All instances of crime and disorder shall be reported to the police.
30. An incident book shall be used to record all instances of public disorder.
31. Music shall not emanate from the premises so as to cause nuisance to nearby properties.

32. No noise generated on the premises, or by its associated plant or equipment, shall emanate from the premises which gives rise to a nuisance, including the setting up and breaking down of an event.
33. Where regulated entertainment is provided a noise management plan shall be submitted to EHCT at least 14 days in advance of the event.
34. There shall be no bottling out between the hours of 21:00 - 08:00 on the following day.
35. All deliveries and collections relating to events will be scheduled to take place between 07:00 - 19:00. Should it be necessary for any deliveries to take place outside of these hours, prior notification will be made to the Grosvenor Square Management Group and residents in Grosvenor Square.
36. Prominent, clear and legible notices must be displayed at all exits requesting the public to respect the needs of local residents and to leave the premises and the area quietly.
37. In relation to the sale of alcohol, a Challenge 25 will be in operation at all events featuring the supply of alcohol and only approved ID will be accepted: Passport, Photo Driving Licence, Prove It Card with PASS hologram.
38. Challenge 25 signage will be on display at all alcohol service points.
39. The PLH and staff should note any refusals to sell to young people in a refusals log. The refusal log shall be checked and where necessary updated and signed monthly by the Designated Premises Supervisor (DPS). The refusals log shall be made available for inspection by the licensing team, police or trading standards.
40. The Westminster Police Event Planning Office and Westminster Police Licensing Team shall be notified 14 days in advance of any event involving a minimum of 150 attendees, during which licensable activities will be provided. The Police have the right to veto any event following notification.
41. A communication system shall be provided to ensure the effective operation of the site under both normal and emergency evacuation conditions. The Premises Licence Holder must provide an adequate incident control centre and a rendezvous point for the Police and other emergency services.
42. The Westminster Police Event Planning Office and Westminster Police Licensing Team shall have the right to veto any event following notification. Full details to be agreed 14 days in advance as part of the event management plan given under public safety.
43. On request of a Police Officer supervisor, the premises shall cease all licensable activities and only resume licensable activities when authorised by a Police Officer supervisor.
44. An incident log shall be kept at the premises, and made available on request to an authorised officer of the City Council or the Police. It must be completed within 24 hours of the incident and will record the following:
 - (a) All crimes reported to the venue
 - (b) All ejections of patrons
 - (c) Any complaints received concerning crime and disorder
 - (d) Any incidents of disorder
 - (e) Any faults in any CCTV system, searching equipment or scanning kit
 - (f) Any refusal of the sale of alcohol
 - (g) Any visit by a relevant authority or emergency service.
45. Substantial food and non-intoxicating beverages, including drinking water, shall be available in all parts of the premises where alcohol is sold or supplied for consumption on the premises.
46. The premises Licence holder shall comply with all reasonable requirements of Westminster Police Licensing Team, the London Fire and Emergency Planning Authority and Westminster City Council's Environmental Health Consultation Team and Filming & Events Team.

47. All drinks sold, supplied or consumed shall only be in open polycarbonate or crushable vessels unless prior exemption has been obtained from the Environmental Health Consultation Team for a specific event in writing or by email.
48. A direct telephone number for the manager at the premises shall be publicly available at all times licensable activities are taking place at the premises. This telephone number is to be made available to residents and businesses in the vicinity.
49. Door supervisors:
 - An agreed minimum number of SIA licensed door supervisors shall be on duty at the premises. The minimum number of SIA site security shall be agreed with the Westminster Police Event Planning Office and Westminster Police Licensing Team 14 days in advance of the event.
 - All SIA Door Supervisors shall wear yellow high visibility tabards or jackets at all times they are on duty and have their SIA licences on display at all times on the outside of their upper arm.
50. The premises shall install and maintain a comprehensive CCTV system as per the minimum requirements of the Westminster Police Licensing Team. All entry and exit points will be covered enabling frontal identification of every person entering in any light condition. The CCTV system shall continually record whilst the premises is open for licensable activities and during all times when customers remain on the premises. All recordings shall be stored for a minimum period of 31 days with date and time stamping. Viewing of recordings shall be made available immediately upon the request of Police or authorised officer throughout the entire 31 day period.
51. A staff member from the premises who is conversant with the operation of the CCTV system shall be on the premises at all times when the premises is open. This staff member must be able to provide a Police or authorised council officer copies of recent CCTV images or data with the absolute minimum of delay when requested.

Annex 4 – Plans



GROSVENOR

Notes

Project / Drawing

Grosvenor Square

Scale	N.T.S @ A4	Date	15 NOV 17	Drawn	MJD
Ref	-				
Drawing No.	Grosvenor Sq - 001		Revision	-	



Schedule 12
Part B

WARD: West End
UPRN: 010033547243

City of Westminster
64 Victoria Street, London, SW1E 6QP

**Premises licence
summary**

Regulation 33, 34

Premises licence number:

18/03517/LIPN

Part 1 – Premises details

Postal address of premises:

Grosvenor Square Gardens
Grosvenor Square
London
W1K 6LD

Where the licence is time limited, the dates:

27 June 2018 to 26 June 2019

Licensable activities authorised by the licence:

Performance of Dance
Exhibition of a Film
Performance of Live Music
Playing of Recorded Music
Anything of a similar description to Live Music, Recorded Music or Performance of Dance
Performance of a Play
Sale by Retail of Alcohol

The times the licence authorises the carrying out of licensable activities:

Performance of Dance
Exhibition of a Film
Performance of Live Music
Playing of Recorded Music
Anything of a similar description to Live Music, Recorded Music or Performance of Dance

For Free Non Ticketed Events

Monday to Saturday: 09:00 to 21:30
Sunday: 09:00 to 20:00

For Ticketed Events

Monday to Saturday: 09:00 to 22:30
Sunday: 09:00 to 21:30

Seasonal Details: New Year's Eve, from the end of the permitted hours on New Year's Eve to the start of the permitted hours on New Year's Day.

Sundays prior to Bank Holidays: 09:00 to 23:00

Sale by Retail of Alcohol for Free Non Ticketed Events

Monday to Friday: 10:00 to 21:30
Sunday: 12:00 to 20:00

Sale by Retail of Alcohol for Ticketed Events

Monday to Friday: 10:00 to 22:00
Sunday: 12:00 to 21:00

Seasonal Details: New Year's Eve, from the end of the permitted hours on New Year's Eve to the start of the permitted hours on New Year's Day.
Sundays immediately prior to Bank Holidays: 09:00 to 23:00.

The opening hours of the premises:

Monday to Thursday: 09:00 to 23:00
Friday and Saturday 09:00 to 23:30
Sunday: 09:00 to 22:00

Where the licence authorises supplies of alcohol, whether these are on and/or off supplies:

Alcohol is supplied for consumption both on and off the Premises.

Name and (registered) address of holder of premises licence:

Grosvenor West End Properties
70 Grosvenor Street
London
W1k 3JP

Registered number of holder, for example company number, charity number (where applicable)

00956235

Name of designated premises supervisor where the premises licence authorises for the supply of alcohol:

Name: Mr Robert James Dudley

State whether access to the premises by children is restricted or prohibited:

Restricted

Date: 15 October 2019

This licence has been authorised by Kevin Jackaman on behalf of the Director - Public Protection and Licensing.

Application	Details of Application	Decision	Date Determined
12/05845/LITENN	Temporary Event Notice	Notice Granted	16.07.2012
12/05849/LITENN	Temporary Event Notice	Notice Granted	16.07.2012
12/05861/LITENN	Temporary Event Notice	Notice Granted	16.07.2012
13/03388/LITENN	Temporary Event Notice	Notice Granted	03.06.2013
13/03463/LITENN	Temporary Event Notice	Notice Granted	30.05.2013
13/03464/LITENN	Temporary Event Notice	Notice Granted	30.05.2013
13/03466/LITENN	Temporary Event Notice	Notice Granted	30.05.2013
13/03469/LITENN	Temporary Event Notice	Notice Granted	30.05.2013
13/03471/LITENN	Temporary Event Notice	Notice Granted	03.06.2013
13/03604/LITENN	Temporary Event Notice	Notice Granted	30.05.2013
14/03499/LITENN	Temporary Event Notice	Application Withdrawn	06.05.2014
14/03500/LITENN	Temporary Event Notice	Application Withdrawn	07.05.2014
14/03501/LITENN	Temporary Event Notice	Application Withdrawn	07.05.2014

14/03585/LITENN	Temporary Event Notice	Notice Granted	28.05.2014
14/03587/LITENN	Temporary Event Notice	Notice Granted	28.05.2014
14/03589/LITENN	Temporary Event Notice	Notice Granted	28.05.2014
14/05497/LITENN	Temporary Event Notice	Invalid Application	27.06.2014
15/02915/LITENN	Temporary Event Notice	Invalid Application	25.02.2016
15/02918/LITENN	Temporary Event Notice	Notice Granted	25.02.2016
15/02929/LITENN	Temporary Event Notice	Notice Granted	25.02.2016
15/03853/LITENN	Temporary Event Notice	Notice Granted	25.02.2016
16/03532/LITENN	Temporary Event Notice	Application Withdrawn	12.04.2016
16/03583/LITENN	Temporary Event Notice	Application Withdrawn	12.04.2016
16/03591/LITENN	Temporary Event Notice	Application Withdrawn	12.04.2016
16/03598/LITENN	Temporary Event Notice	Notice Granted	25.04.2016
16/03603/LITENN	Temporary Event Notice	Notice Granted	25.04.2016
16/03650/LITENN	Temporary Event Notice	Notice Granted	27.04.2016

17/04797/LITENN	Temporary Event Notice	Notice Granted	26.05.2017
17/04803/LITENN	Temporary Event Notice	Notice Granted	26.05.2017
17/04806/LITENN	Temporary Event Notice	Notice Granted	26.05.2017

CONDITIONS CONSISTENT WITH THE OPERATING SCHEDULE AND CONDITIONS PROPOSED BY A PARTY TO THE HEARING

When determining an application for a new premises licence under the provisions of the Licensing Act 2003, the licensing authority must, unless it decides to reject the application, grant the licence subject to the conditions which are indicated as mandatory in this schedule.

At a hearing the licensing authority may, in addition, and having regard to any representations received, grant the licence subject to such conditions which are consistent with the operating schedule submitted by the applicant as part of their application, or alter or omit these conditions, or add any new condition to such extent as the licensing authority considers necessary for the promotion of the licensing objectives.

This schedule lists those conditions which are consistent with the operating schedule, or proposed as necessary for the promotion of the licensing objectives by a responsible authority or an interested party as indicated. These conditions have not been submitted by the licensing service but reflect the positions of the applicant, responsible authority or interested party and have not necessarily been agreed

Mandatory Conditions

1. No supply of alcohol may be made at a time when there is no designated premises supervisor in respect of this licence.
2. No supply of alcohol may be made at a time when the designated premises supervisor does not hold a personal licence or the personal licence is suspended.
3. Every supply of alcohol under this licence must be made or authorised by a person who holds a personal licence.
4.
 - (1) The responsible person must ensure that staff on relevant premises do not carry out, arrange or participate in any irresponsible promotions in relation to the premises.
 - (2) In this paragraph, an irresponsible promotion means any one or more of the following activities, or substantially similar activities, carried on for the purpose of encouraging the sale or supply of alcohol for consumption on the premises—
 - (a) games or other activities which require or encourage, or are designed to require or encourage, individuals to;
 - (i) drink a quantity of alcohol within a time limit (other than to drink alcohol sold or supplied on the premises before the cessation of the period in which the responsible person is authorised to sell or supply alcohol), or
 - (ii) drink as much alcohol as possible (whether within a time limit or otherwise);
 - (b) provision of unlimited or unspecified quantities of alcohol free or for a fixed or discounted fee to the public or to a group defined by a particular characteristic in a manner which carries a significant risk of undermining a licensing objective;
 - (c) provision of free or discounted alcohol or any other thing as a prize to encourage or reward the purchase and consumption of alcohol over a period of 24 hours or

less in a manner which carries a significant risk of undermining a licensing objective;

- (d) selling or supplying alcohol in association with promotional posters or flyers on, or in the vicinity of, the premises which can reasonably be considered to condone, encourage or glamorise anti-social behaviour or to refer to the effects of drunkenness in any favourable manner;
 - (e) dispensing alcohol directly by one person into the mouth of another (other than where that other person is unable to drink without assistance by reason of a disability).
5. The responsible person must ensure that free potable water is provided on request to customers where it is reasonably available.
6. (1) The premises licence holder or club premises certificate holder must ensure that an age verification policy is adopted in respect of the premises in relation to the sale or supply of alcohol.
- (2) The designated premises supervisor in relation to the premises licence must ensure that the supply of alcohol at the premises is carried on in accordance with the age verification policy.
- (3) The policy must require individuals who appear to the responsible person to be under 18 years of age (or such older age as may be specified in the policy) to produce on request, before being served alcohol, identification bearing their photograph, date of birth and either—
- (a) a holographic mark, or
 - (b) an ultraviolet feature.
7. The responsible person must ensure that—
- (a) where any of the following alcoholic drinks is sold or supplied for consumption on the premises (other than alcoholic drinks sold or supplied having been made up in advance ready for sale or supply in a securely closed container) it is available to customers in the following measures—
 - (i) beer or cider: ½ pint;
 - (ii) gin, rum, vodka or whisky: 25 ml or 35 ml; and
 - (iii) still wine in a glass: 125 ml;
 - (b) these measures are displayed in a menu, price list or other printed material which is available to customers on the premises; and
 - (c) where a customer does not in relation to a sale of alcohol specify the quantity of alcohol to be sold, the customer is made aware that these measures are available.

A responsible person in relation to a licensed premises means the holder of the premise licence in respect of the premises, the designated premises supervisor (if any) or any individual aged 18 or over who is authorised by either the licence holder or designated premises supervisor. For premises with a club premises certificate, any member or officer of the club present on the premises in a capacity that which enables him to prevent the supply of alcohol.

8(i) A relevant person shall ensure that no alcohol is sold or supplied for consumption on or off the premises for a price which is less than the permitted price.

8(ii) For the purposes of the condition set out in paragraph 8(i) above -

(a) "duty" is to be construed in accordance with the Alcoholic Liquor Duties Act 1979;

(b) "permitted price" is the price found by applying the formula -

$$P = D + (D \times V)$$

Where -

(i) P is the permitted price,

(ii) D is the amount of duty chargeable in relation to the alcohol as if the duty were charged on the date of the sale or supply of the alcohol, and

(iii) V is the rate of value added tax chargeable in relation to the alcohol as if the value added tax were charged on the date of the sale or supply of the alcohol;

(c) "relevant person" means, in relation to premises in respect of which there is in force a premises licence -

(i) the holder of the premises licence,

(ii) the designated premises supervisor (if any) in respect of such a licence, or

(iii) the personal licence holder who makes or authorises a supply of alcohol under such a licence;

(d) "relevant person" means, in relation to premises in respect of which there is in force a club premises certificate, any member or officer of the club present on the premises in a capacity which enables the member or officer to prevent the supply in question; and

(e) "value added tax" means value added tax charged in accordance with the Value Added Tax Act 1994.

8(iii). Where the permitted price given by Paragraph 8(ii)(b) above would (apart from this paragraph) not be a whole number of pennies, the price given by that sub-paragraph shall be taken to be the price actually given by that sub-paragraph rounded up to the nearest penny.

8(iv). (1) Sub-paragraph 8(iv)(2) below applies where the permitted price given by Paragraph 8(ii)(b) above on a day ("the first day") would be different from the permitted price on the next day ("the second day") as a result of a change to the rate of duty or value added tax.

(2) The permitted price which would apply on the first day applies to sales or supplies of alcohol which take place before the expiry of the period of 14 days beginning on the second day.

9. Admission of children to the premises must be restricted in accordance with the film classification recommended by the British Board of Film Classification or recommended by this licensing authority as appropriate.

10. All persons guarding premises against unauthorised access or occupation or against outbreaks of disorder or against damage (door supervisors) must be licensed by the Security Industry Authority.

Conditions consistent with the operating schedule as suggested by the applicant and agreed with the Metropolitan Police Service

11. All events taking place in the Garden will be subject to individual Risk Assessment.
12. The Grosvenor Square Management Group (which comprises of Grosvenor GBI, local stakeholders, including amenity societies, residents, businesses, The Royal Parks and relatives of the Memorial to the victims of 9/11) will be informed of all events taking place within the Garden.
13. There will be a maximum of **68 days** of events taking place per calendar year.
14. Events will be split into 4 categories: A, B, C and D.
15. **Category A events** will take place on no more than **28 days** per year, with a terminal hour of **20:30** and a maximum capacity of **2000** persons.
16. **Category A events** will be free, un-ticketed and open to the public.
17. **Category B events** will take place on no more than **10 days** per year, with a terminal hour of **23:00** and a maximum capacity of **500** persons.
18. The sale of alcohol during **Category B events** will be ancillary to the serving of food.
19. **Category B events** will feature 2 distinct service times: Lunch and Dinner, with no licensable activities taking place between the 2 service times (for example 12:00 – 15:00 / 17:00 – 22:30). Full details will be outlined in the Event Management Plan.
20. **Category C events** will take place on no more than **26 days** per year, with a terminal hour of **20:30** and a maximum capacity of **850** persons.
21. **Category C events** will be free, un-ticketed and open to the public.
22. **Category D events** will take place on no more than **4 days** per year, with a terminal hour of **18:00** and a maximum capacity of **1000** persons.
23. **Category D events** will be free, un-ticketed and open to the public.
24. Each event will be presented to WCC's Events and Filming Team for consideration as to whether or not the event should be subject to Safety Advisory Group discussion.
25. The premises Licence holder shall comply with all reasonable requirements of Westminster Police Licensing Team, the London Fire and Emergency Planning Authority and Westminster City Council's Environmental Health Consultation Team and Westminster City Council's Filming & Events Team.
26. Licensable activities and the consumption of alcohol at the premises shall only be provided ancillary to the primary use of the premises as a Garden Square.
27. Non-intoxicating beverages, including drinking water, shall be available to patrons throughout the permitted hours for the sale or supply of alcohol.

28. The Westminster Police Licensing Team and Police Events Planning Team shall be notified 14 days in advance of any event during which licensable activities will be provided. The Police have the right to veto any event following notification.
29. An agreed minimum number of SIA licensed door supervisors shall be on duty at the premises at times when licensable activity is taking place. The minimum number of SIA security shall be agreed with the Westminster Police Licensing Team and/or Police Events Planning Team 14 days in advance of the event.
30. All SIA Door Supervisors shall wear yellow or orange high visibility tabards or jackets at all times with the word Security clearly displayed. When they are on duty they shall have their SIA licences on display at all times.
31. A search policy shall be agreed with the Westminster Police Licensing Team and/or Police Events Planning Team 14 days in advance for all events for customers and staff. The search policy will set out the extent of the search i.e. bags or bags and full outer clothing pat down and will be based on a written risk assessment, that can be provided to the Responsible Authorities upon request. Male and female Security will conduct searches of customers of the same gender. Notices shall be displayed stating that a refusal to be searched will result in a refusal of entry. Any such refusals will be noted in an Incident and Refusal Log
32. An Incident and Refusal Log shall be kept at the premises, and made available on request to an authorised officer of the City Council or the Police. It must be completed within 24 hours of the incident and will record the following:
 - (a) All crimes reported to the venue
 - (b) All ejections of patrons
 - (c) Any complaints received concerning crime and disorder
 - (d) Any incidents of disorder
 - (e) Any refusal of the sale of alcohol
 - (f) Any visit by a relevant authority or emergency service
 - (g) Any faults to the CCTV system
33. All instances of crime and disorder shall be reported to the police.
34. On request of a senior Police Officer, the premises shall cease all licensable activities and only resume licensable activities when authorised by a senior Police Officer.
35. At times when the Licence is in operation, the premises shall install and maintain a comprehensive CCTV system as per the minimum requirements of the Westminster Police Licensing Team. All entry and exit points will be covered enabling frontal identification of every person entering in any light condition. The CCTV system shall continually record whilst the premises is open for licensable activities and during all times when customers remain on the premises. All recordings shall be stored for a minimum period of 31 days with date and time stamping. Viewing of recordings shall be made available immediately upon the request of Police or authorised officer throughout the entire 31 day period.
36. A staff member from the premises who is conversant with the operation of the CCTV system shall be on the premises at all times when the premises is open. This staff member must be able to provide a Police or authorised council officer copies of recent CCTV images or data with the absolute minimum of delay when requested.
37. A suitable and sufficient Event Management Plan that helps to promote the licencing objectives shall be drawn up prior to an event and submitted for approval to the Licensing Authority, Environmental Health and Police Licensing & Police Events Planning Team. A draft of this document will be submitted a minimum of 28 days prior to the event with a final version being submitted a minimum of 14 days prior to the

event. This shall be kept for at least one year following the event and shall include where necessary, details on the following aspects:

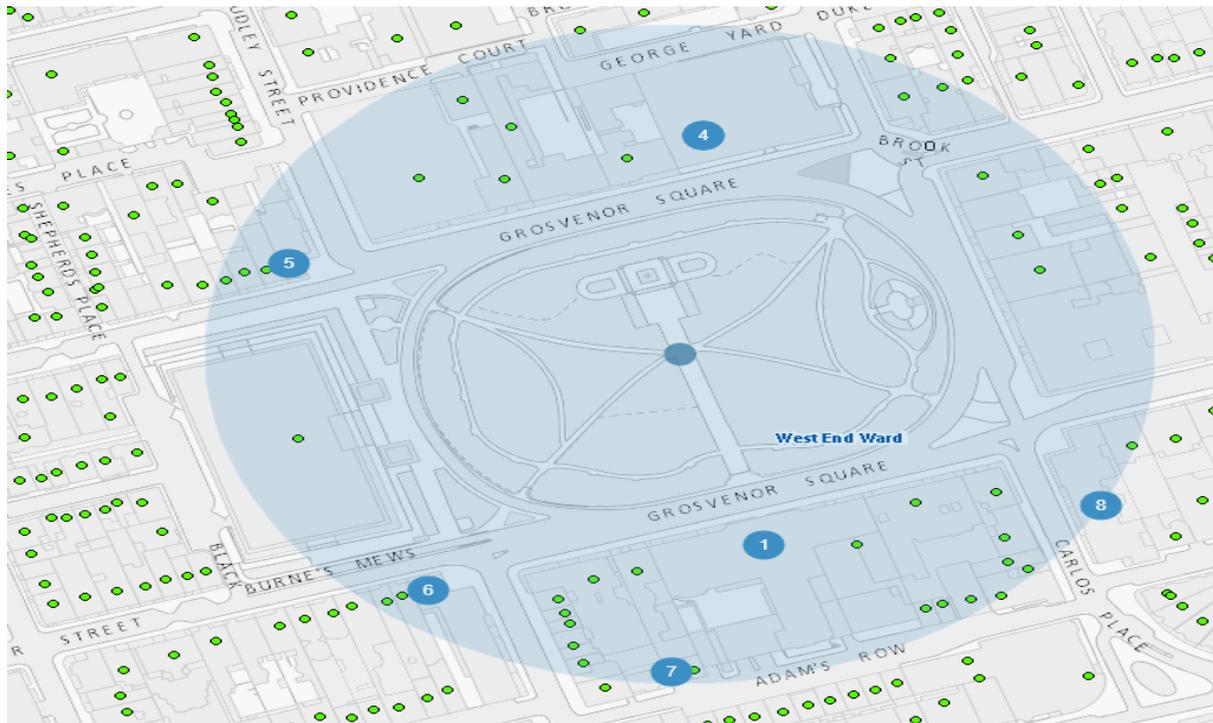
- (a) Emergency and Evacuation Procedures
- (b) Crowd Management and Stewarding arrangements
- (c) Overnight Security arrangements
- (d) A detailed site plan showing all permanent and temporary structures and all access and egress points
- (e) Capacity at any one time
- (f) Information on certificates from competent persons on Structures, Electrical Power Supply and Gas equipment (including LPG)
- (g) First Aid and Lost Children arrangements
- (h) Noise Management Plan
- (i) Risk Assessments
- (j) Waste Management Plan
- (k) Sanitary accommodation
- (l) Public Liability Insurance
- (m) The setup and break down arrangements for the event
- (n) The dispersal of customers at the end of the event
- (o) The nature, style and content of the event

- 38. When creating the Event Management Plan, reference will be made to the following publications (or any replacement thereof): The Event Safety Guide (purple guide), Guide To Safety At Sports Grounds (green guide), FRSA - Open Air Events and Venues.
- 39. A communication system shall be provided to ensure the effective operation of the site under both normal and emergency evacuation conditions.
- 40. All drinks sold or supplied shall only be in open polycarbonate or crushable vessels unless prior exemption has been obtained from the Environmental Health Consultation Team for a specific event in writing or by email.
- 41. Events featuring glassware on site will feature the following measures:
 - Cleaning/Back Bar staff to be on duty to clear any breakages promptly
 - Spot Sweep (long handled dustpan and broom) to be available to facilitate the safe clearing of breakages.
- 42. Following Risk Assessment certain events will operate with an Event Safety Advisor on duty. This will be detailed in the Event Management Plan.
- 43. In the absence of daylight, there will be sufficient lighting installed whilst the premises are open to the public.
- 44. When disabled persons are present, there must be sufficient numbers of staff and adequate arrangements in place to ensure their safe evacuation in the event of an emergency.
- 45. Disabled persons on the Premises must be made aware of such Emergency arrangements by staff and the use of appropriate signage.
- 46. Suitable and sufficient supplies of First Aid equipment and materials must be available on the Premises at all times.
- 47. Music shall not emanate from the premises so as to cause nuisance to nearby properties.

48. No noise generated on the premises, or by its associated plant or equipment, shall emanate from the premises which gives rise to a nuisance, including the setting up and breaking down of an event.
49. No waste or recyclable materials, including bottles (bottling out), shall be moved, removed from or placed in outside areas between (21.00) hours and (08.00) hours on the following day.
50. A direct telephone number for the manager at the premises shall be publicly available at all times licensable activities are taking place at the premises. This telephone number is to be made available to residents and businesses in the vicinity.
51. Where regulated entertainment is provided a Noise Management Plan shall be submitted to WCC EHCT at least 14 days in advance of the event.
52. All deliveries and collections relating to events will be scheduled to take place between 07:00 - 19:00. Should it be necessary for any deliveries to take place outside of these hours, prior notification will be made to the Grosvenor Square Management Group and residents in Grosvenor Square.
53. Prominent, clear and legible notices must be displayed at all exits requesting the public to respect the needs of local residents and to leave the premises and the area quietly.
54. In relation to the sale of alcohol, a **Challenge 25 policy** will be in operation at all events and only approved ID will be accepted: Passport, Photo Driving Licence, Prove It Card with PASS hologram, Military ID Card.
55. **Challenge 25** signage will be on display at all alcohol service points.
56. The PLH, DPS and staff should record any refusals of alcohol to young people in the Incident and Refusal Log. The Log shall be checked and where necessary updated and signed monthly by the Designated Premises Supervisor (DPS). The refusals log shall be made available for inspection by the Licensing Team, Police or Trading Standards.
57. Unaccompanied children will not be permitted on the Premises after 21:00 during any event.
58. A 'Lost and Found Child Policy' will be prepared and implemented.
59. Events operated by Grosvenor directly will feature an appropriate number of DBS checked staff (based on a written Risk Assessment within the Event Management Plan). For events operated by approved third parties, similar assurances will be sought.

Conditions proposed by the Environmental Health

None



Resident Count within 150 metres of Grosvenor Square Gardens is 247.

Premises within 150 metres of Grosvenor Square Gardens (A radius of 75 metres is usually used but due to the location the radius has been increased)					
Licence Number	Trading Name	Address	Premises Type	Time Period	Application Type
19/09964/LIPDPS	The Biltmore Mayfair	39-44 Grosvenor Square London W1K 2HP	Hotel, 4+ star or major chain	Monday; 00:00 - 23:59 Tuesday; 00:00 - 23:59 Wednesday; 00:00 - 23:59 Thursday; 00:00 - 23:59 Friday; 00:00 - 23:59 Saturday; 00:00 - 23:59 Sunday; 00:00 - 23:59	Premises Licence - Change of DPS

19/06242/LIPCHT	Lucky Cat	10 - 13 Grosvenor Square London W1K 5AE	Restaurant	Monday; 10:00 - 03:30 Tuesday; 10:00 - 03:30 Wednesday; 10:00 - 03:30 Thursday; 10:00 - 03:30 Friday; 10:00 - 03:30 Saturday; 10:00 - 03:30 Sunday; 10:00 - 03:30	Premises Licence - Change Trading Name
13/03942/LIPDPS	The London Marriott Hotel	Marriot Hotel 84 - 86 Duke Street London W1K 6JP	Hotel, 4+ star or major chain	Monday to Sunday; 00:00 - 00:00	Premises Licence - Change of DPS
13/03939/LIPDPS	London Marriott Hotel Pre- Function Rooms	Marriot Hotel 84 - 86 Duke Street London W1K 6JP	Hotel, 4+ star or major chain	Monday to Saturday; 09:00 - 03:30 Sunday; 09:00 - 00:30	Premises Licence - Change of DPS
19/07887/LIPN	Not Recorded	Development Site At 1 Lees Place, 43 North Audley Street And 22 Grosvenor Square London W1K 6DT	Not Recorded	Monday; 07:00 - 00:00 Tuesday; 07:00 - 00:00 Wednesday; 07:00 - 00:00 Thursday; 07:00 - 00:00 Friday; 07:00 - 00:00 Saturday; 07:00 - 00:00 Sunday; 07:00 - 00:00	Premises Licence - New
16/12376/LIPDPS	34	34 Grosvenor Square London W1K 2HD	Restaurant	Monday to Saturday; 08:00 - 01:00 Sunday; 08:00 -	Premises Licence - Change of DPS

				23:30 Sundays before Bank Holidays; 08:00 - 01:00	
06/06228/WCCMAP	Shogun Restaurant	38 Adams Row London W1K 2PU	Restaurant	Monday to Saturday; 10:00 - 00:30 Sunday; 12:00 - 00:00	Master Licence - Premises Licence
16/03326/LIPD	Nicky Clarke Salons	Basement And Ground Floor 11 Carlos Place London W1K 3AX	Hairdresser or beauty salon	Monday; 09:00 - 18:00 Tuesday to Wednesday; 08:30 - 19:00 Thursday to Friday; 08:30 - 20:00 Saturday; 08:30 - 19:00	Premises Licence - Duplicate Licence